

# Seth Monyette

[linkedin.com/in/seth-monyette](https://www.linkedin.com/in/seth-monyette) | (770) 639-5239 | [seth.monyette@gmail.com](mailto:seth.monyette@gmail.com)

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## PORTFOLIO

[sethmonyette.com/](http://sethmonyette.com/)  
[instagram.com/boomerangtoons/](https://www.instagram.com/boomerangtoons/)

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## WORK EXPERIENCE

**Warner Bros. Discovery, Atlanta, GA** Apr 2022 - Present  
*Digital Operations Coordinator (with a focus on Social Media Marketing)*

- Manage Boomerang’s social media presence across multiple major social platforms
- Create and video edit [multiple](#) social [posts](#) with 100k+ [views](#) and [engagements](#)
- Project manage various programming, web development, design, & social media initiatives across both Boomerang and Turner Classic Movies brands
- Communicate with key media partners from Amazon, & Max for the above brands
- Coordinate and update all content on Boomerang and Turner Classic Movies websites, OTT streaming platforms, and various microsites through Wordpress & Drupal

**WarnerMedia, Atlanta, GA** Jan 2020 - Apr 2022  
*Turner Classic Movies Digital Content Coordinator*

- Full website operations and coordination for TCM site, microsites and OTT product *Watch TCM*
- Assisted in updating TCM.com & all associated sites alongside the TCM re-brand

**Turner, Atlanta, GA** May 2019 - Jan 2020  
*Turner Classic Movies Digital Media Intern*

- Managed portions of the TCM website and OTT product, updated content
- QA'd/Assisted in the development of an entirely new and updated website and Content Management System

**Aperture Productions & Velocity Entertainment Partners, Los Angeles, CA** June 2018 – July 2018  
*Intern*

- Answered and directed calls in a fast-paced office environment
- Submitting clients in actor breakdown services, filming and editing audition tapes, & script coverage

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## AWARDS & CERTIFICATIONS

**Wwise 101 Fundamentals Certification** (Audiokinetic)

**Stellar Award (2x)** (Warner Bros. Discovery)  
*Recognizing extraordinary accomplishments that align w/ WBD Guiding Principles*

- Awarded for cross-promotional contributions on the company-wide “WB100” initiative celebrating Warner Brothers’ 100th year anniversary
- Awarded for work on editing a Boomerang TV promo

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## EDUCATION

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**The University of Georgia, Athens, GA**

Aug 2015 – May 2019

*Bachelor of Arts in Journalism, Entertainment Media Studies*

*Minor in English | Certificate in New Media Studies*

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## SKILLS

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Adobe Photoshop, Adobe Audition, Adobe Premiere, iMovie, Adobe After Effects, Ableton Live, Audacity, Wwise, Website Management, Content Coordination/Management/Operations, Web QA, Project Management, JIRA, Confluence, CMS workflow, Basecamp, Directing, Photography, Videography, Microsoft Excel, Word and Powerpoint, Social Media, Editing for Social Media, Copy editing, Copywriting, Screenwriting, Customer Support, Basic web coding skills in HTML, Drupal, Bootstrap, & Wordpress, Mac & Windows proficiency, Research, Data Entry

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## SUMMARY

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I currently work at Warner Brothers Discovery, primarily working on the brands Turner Classic Movies and Boomerang. The legendary brands for classics both animated and live action. I create, edit and manage all of Boomerang's social media content as well as both of these brands' sites, microsites & OTT streaming services. It is a real film & cartoon fan's dream come true to be basking in film history every single day!

In addition to my content & project management skills, I have experience in all levels of media production, though I have found that I excel in pre and post-production environments.

Additionally, I am passionate about music, sound design, synthesizers, any and all instruments, sports (particularly the NBA & MLB), comedy, writing, cooking, home-brewing beer, film and television of all different genres!